

## **KMEA Strategic Plan 2003-2005**

The Implementation Plan provides an outline of how objectives of the Strategic Plan will be met, including responsibilities and deadlines.

### Professional Growth

#### 1. RECRUIT AND ATTRACT TEACHERS

Action 1: KMEA will host an invitational Tri-M Music Honor Society Convention in conjunction with the In-Service Workshops.

Action 2: KMEA will identify and implement ways to promote and expand the membership and activities of CMENC.

Action 3: KMEA will provide a link to the KSDE website Job Listing page for the purpose of assisting our membership with employment.

#### 2. RETAIN TEACHERS

Action 1: KMEA will target issues relating to teacher retention with clinics at the In-Service Workshops.

Action 2: KMEA will continue to develop and implement a mentoring system with assistance from the affiliate organizations.

Action 3: KMEA will provide support programs on the KMEA website.

#### 3. PROVIDE LEADERSHIP IN THE USE OF TECHNOLOGY FOR MUSIC EDUCATION

Action 1: KMEA will continue to use the In-Service Workshop as a forum for clinics and exhibits on technology.

Action 2: KMEA will update and enhance its Internet site on a continuing basis.

Action 3: KMEA will improve communication through its membership e-mail list.

#### 4. PROVIDE LEADERSHIP IN MUSIC STANDARDS / CURRICULUM / ASSESSMENT

Action 1: KMEA, in conjunction with the Kansas Department of Education, will re-evaluate a "Suggested Assessment Guide" for the Kansas Music Education Curriculum Framework.

Action 2: KMEA will continue to emphasize the teaching of the National (Kansas) Standards for Music Education.

Action 3: KMEA will explore the topic of cross-curriculum / interdisciplinary teaching.

Outreach

#### 5. MUSIC EDUCATION ADVOCACY

Action 1: KMEA will provide clinic sessions at the In-Service Workshops targeting relationships with administrators, community, and elected officials.

Action 2: KMEA will use the media to promote and advance music education in Kansas.

Action 3: KMEA will consider partnerships and alliances for the benefit of Music Education in Kansas.

#### 6. PROMOTE LIFE LONG LEARNING IN MUSIC

Action 1: KMEA will stress the teaching of the National (Kansas) Standards for Music Education.

Action 2: KMEA will use the KMEA website to reach an audience broader than our membership.

Action 3: KMEA will promote music activities that occur outside the traditional music classroom with learners that are other than traditional students.

Organizational Issues

#### 7. ENCOURAGE KMEA/CMENC/TRI-M MEMBERSHIP TO IMPROVE THE QUALITY OF MUSIC EDUCATION IN KANSAS

Action 1: KMEA will identify and target low membership areas of the state.

Action 2: KMEA will target CMENC membership.

Action 3: KMEA will increase Tri-M membership.

#### 8. ASSESS AND EVALUATE THE KMEA PAID STAFF

Action 1: KMEA will utilize an instrument/system to evaluate paid staff and use the instrument/system to generate recommendations concerning paid staff.

Ongoing

#### 9. MAINTAIN AND/OR IMPROVE CURRENT OFFERINGS AND PROGRAMS ACCORDING TO THE PRIORITIES AND RESOURCES OF THE MEMBERSHIP

Action 1: KMEA will provide an annual In-Service Workshop.

Action 2: KMEA will provide the Kansas Music Review magazine.