



2019-2021 Strategic Plan

The KMEA Strategic Plan identifies the objectives of KMEA, as adopted by the Executive Board. This is a two-year plan adopted for each biennium in odd-numbered years.

KMEA Strategic Planning Committee 2019-2021

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Preamble

Music is an integral, vibrant part of life. The lifelong process of learning, performing, creating, and appreciating music brings meaning and richness to our heritage and culture. The Kansas Music Educators Association is an organization of music educators committed to the concept that the study of music is a positive influence in the lives of individuals and society as a whole.

Mission Statement

The mission of the Kansas Music Educators Association is to support music educators by fostering leadership, providing professional development, and promoting the advocacy of music learning in schools and communities.

KMEA will provide leadership in:

- Recruiting, retaining, and mentoring of music educators
- Encouraging the professional growth and development of music educators
- Improving the quality of music education in Kansas
- Responding to the changes that technology brings to music education
- Strengthening performance ensembles

To achieve this mission, KMEA will continue to strengthen its organization through a teamwork approach that reaches out to individuals and groups within communities.

Strategic Goals

To achieve this mission, KMEA will continue to strengthen its organization through a teamwork approach that reaches out to individuals and groups within communities. The strategic goals of KMEA are:

1. **Inclusion – To create opportunities for and increase involvement of small schools (1A/2A).**
2. **Student Connections – To create increased student involvement through Tri-M and to continue to improve/increase opportunities for Kansas high school musicians to participate in district and state level ensembles.**
3. **Music Advocacy – KMEA will assist teachers in the promotion of music education within their communities, KMEA will educate and inform the public, state leaders and educational leaders on the importance and value of music education.**
4. **District/State Audition Process – KMEA will continue to align and improve the district and all-state audition processes to better serve the needs of Kansas students.**

1. Inclusion – To create opportunities for and increase involvement of small schools (1A/2A).

Committee Members: Vesta Jo Still - Chair, Holly Taylor, Kris Brenzikofer, Andrea Dinkel, Bill Schick, Randy Fillmore

Objectives/Action Plan	Measurement/Timeline:
<p>1. Empower and meet needs of small 1A/2A or rural schools’ teachers.</p> <p>a. Create a survey to help determine needs of teachers in 1A/2A schools.</p> <p>b. Committee will review and compile results and formulate a plan/action based the on results.</p> <p>c. Next action based upon findings and recommendation of committee. Data collection topics will include, but are not limited to, the following: professional development, mentoring, travel distances, honor ensembles, technology challenges, and special needs students.</p>	<ul style="list-style-type: none"> • Appoint committee at June 2019 board meeting to compile questions for survey. • Administer survey in Fall 2019. • Committee will report results and recommendations for an action plan at the 2020 June Board meeting.
<p>2. Begin a dialogue on a creation of a 1A/2A school performing ensemble to perform at ISW.</p> <p>a. Is there a need?</p> <p>b. What type of ensemble?</p>	<ul style="list-style-type: none"> • Based on survey results the committee will make recommendations on a need and the logistics of the process.

<p>c. Determine who plays?</p>	<ul style="list-style-type: none"> • Report on data at June 2020 Board meeting.
<p>3. Increase and encourage more participation of students from small schools in all-state ensembles.</p> <p>a. Offer opportunities for small schools to obtain tutoring on state audition materials.</p>	<ul style="list-style-type: none"> • Post tutorials of audition material online. • Area colleges to offer master classes
<p>4. Encourage small schools to charter a Tri-M Chapter.</p> <p>a. Tri-M can help to increase small school participation at ISW.</p>	<ul style="list-style-type: none"> • Inform/educate small school directors on how Tri-M could help their programs. • Invite small school student members to attend ISW Tri-M student sessions.

2. Student Connections -- To create increased student involvement in Tri-M and to improve/increase the opportunities for Kansas high school musicians to participate in KMEA district and state level honor ensembles.

Tri-M Committee Members: Shelly Cole - Chair, Gretchen Bixler, Don Mordecai, Abbi Faflick

Objectives/Action Plan:	Measurement/Timeline:
<p>1. Increase number of Tri-M Chapters in Kansas.</p> <p>a. Inform and educate teachers on what Tri-M is and how it can benefit music education.</p> <p>b. Offer clinic sessions at affiliate organizations and KMEA on how to start a chapter.</p> <p>c. Feature articles on Tri-M in KMR and social media.</p>	<ul style="list-style-type: none"> • Increased number of Tri-M Chapters in Kansas. • Clinic Sessions at KBA, KCDA and KMEA in 2019-2020. • Post a quick start up guide on KMEA website. • Increased student participation at ISW. • KMR will feature articles with photos from various Tri-M sponsors and chapters across the state.
<p>2. KMEA will work to improve student opportunities for Kansas Tri-M Members.</p> <p>a. Explore the possibility of a fall Tri-M leadership conference day.</p> <p>b. Funding top quality dynamic clinicians.</p> <p>c. Make Tri-M more visible at the ISW.</p> <p>d. Explore and review the current Tri-M ISW schedule.</p>	<ul style="list-style-type: none"> • Committee will explore the possibility of hosting a Tri-M leadership conference day in the fall of 2020. • Have a Tri-M Booth in the exhibit's hall at the ISW.

	<ul style="list-style-type: none"> Review and evaluate the current ISW Tri-M clinic sessions.
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3. Music Advocacy – KMEA will assist teachers in the promotion of music education within their communities, KMEA will educate and inform the public, state leaders and educational leaders on the importance and value of music education.

Committee Members: Kelly Knedler - Chair, Mark Gard, Bill Schick, Troy Johnson

<p>1. KMEA will explore the possibility of hiring a social media position.</p> <p>a. Form a committee to explore the need and/or formulate a job description for the position.</p>	<ul style="list-style-type: none"> Committee will report recommendation at June 2020 board meeting.
<p>2. KMEA will continue to provide new teachers with resources to guarantee success in the profession.</p> <p>a. Reach out to collegiate members and advisors to inform them of the importance of joining KMEA and services offered through the mentoring program.</p> <p>b. Cooperating teachers as a contact link to the mentoring team.</p>	<ul style="list-style-type: none"> Mentoring team will continue to pair new teachers with mentor teachers. Make video to show to C-NafME members about KMEA and mentoring program.

4. District/State Audition Process – KMEA will continue to align and improve the district and all-state audition processes to better serve the needs of Kansas students.

District/All-State Auditions Committee Members: Kayla Wombacher - Chair

Objectives/Action Plan	Measurement/Timeline:
<p>1. Continue improvements to the district and state audition processes.</p>	<ul style="list-style-type: none"> The alignment committee will determine and prioritize topics within the KMEA audition processes

<p>a. Continued advancement to the district/state audition alignment processes.</p>	<p>that need modification and/or alignment.</p> <ul style="list-style-type: none"> • Reports and/or action plans from the Audition Alignment Committee will be presented at each Board meeting.
<p>2. Formulate and collect data on the possibility of adding a second all-state orchestra.</p> <p>a. Formulate survey questions to gather a consensus from KMEA membership. KASTA will assist the committee in this process.</p>	<ul style="list-style-type: none"> • Survey administered Fall 2019 <p>Committee reports data and submits recommendations to the KMEA board at June 2020 meeting.</p>