

KMEA 2005-2007 Strategic Plan

The KMEA Strategic Plan identifies the objectives of KMEA, as adopted by the Executive Board. This is a 2-year plan adopted for each biennium in odd-numbered years.

Preamble

Music is an integral, vibrant part of life. The lifelong process of learning, performing, creating, and appreciating music brings meaning and richness to our heritage and culture. The Kansas Music Educators Association is an organization of music educators committed to the concept that the study of music is a positive influence in the lives of individuals and society as a whole.

Mission Statement

The mission of the Kansas Music Educators Association is to support music educators by fostering leadership, providing professional development, and promoting the advocacy of music learning in schools and communities.

Goals

To achieve this mission, KMEA will continue to strengthen its organization through a teamwork approach that reaches out to individuals and groups within communities. The goals of KMEA are to:

1. Provide Unified Advocacy for Music Education
2. Promote Recruitment and Retention
3. Provide and Encourage Professional Development
4. Provide leadership for Organizational Issues

ISW

KMEA Administrative

Statewide Festival Ensembles

KSHSAA Festival Committee

KMEA Website

1. Provide Unified Advocacy for Music Education

Evidence of
Goals Met

Create Ad Hoc Committee <ul style="list-style-type: none">• Explore leadership representative for advocacy initiatives for each of the six districts• Foster Partnerships
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Leaders

* Bob Lee Rebecca Tincknell Denny Senseney Ron Chronister Harold Popp Other members as determined by committee

Action Step

Explore ways to effectively promote and secure music education in schools including:

- Promoting arts as an educational priority
- Advocating Fine Arts as a Regents entrance requirement
- Promoting MIOSM and other initiatives

Timeline

Summer 2005
Committee creates action plan
August 12-13, 2005
Committee presents draft plan to KMEA board

2. Promote Recruitment and Retention

Evidence of Goals Met

Create Ad Hoc Recruitment and Retention Committee

- Explore appointing a Mentoring Rep. for each of the six districts
- Strengthen the communication and organizational structure of CMENC
- Strengthen the impact of recruitment through Tri-M.

Leaders

* Mike Quilling
Holly Taylor
Marylyn Bell
John Huber
Catherine Mallett
Sara Stecklein
Chris Johnson
Don Buhler
Dan Wooge
Gae Phillips
Terry Barham (KCOMTEP rep)
Larry Williams
SMTE Rep
Affiliate Organization members to Committee as needed

Action Step

Generate initiatives that promote overall coordination and collaboration of the KMEA board and Affiliate Organizations in matters of Recruitment and Retention.

- Determine action plans to increase communication and collaboration *across* the full KMEA board with respect to Recruitment and Retention.
- Create action plans for *individual* Advisory Board areas (CMENC, Tri-M, Research, KCOMTEP, SMTE) related to Recruitment and to Retention.

Timeline	Summer 2005 Committee creates action plan August 12-13, 2005 Committee presents draft plan to KMEA board
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3. Provide and Encourage Professional Development

Evidence of Goals Met	Create Ad Hoc Committee to provide needs assessment and initiatives regarding professional development <ul style="list-style-type: none"> • Explore middle level professional development needs • Make recommendations for ISW clinic schedule • Determine initiatives to promote and utilize the Kansas Standards for Music Education for all areas and grade levels of music education
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Leaders	* Jean Ney Dee Hansen Jana Fallin Marlo Zumbrunn Martha Gabel Small Schools Rep Julie Linville Joyce Huser, KSDE Pam Smith Kelly
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Action Step	<ul style="list-style-type: none"> • Define the differences and commonalities of elementary, general music and middle level professional development needs at the ISW. • Make recommendations for improving collaboration and communication between all levels of professional development at the ISW.
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Timeline	Summer 2005 Committee creates action plan August 12-13, 2005 Committee presents draft plan to KMEA board
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4. Provide leadership for Organizational Issues (ISW)

Evidence of Goals Met	<ul style="list-style-type: none"> • Discuss and implement improvements to the ISW. • Act on proposals and issues brought to the KMEA board.
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Leaders	Dee Hansen *
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Executive Committee and Officers
Registration Manager
Advisory Board
Affiliate Presidents

Action Step

- Determine ways to increase pre-registration levels.
- Policy clarifications for Overtime Performances.
- American Hymn score revision

Timeline

June 10-11 & Summer 2005
Discussions and initiatives for proposals undertaken.
August 12-13, 2005
Presentations/discussions at Open Discussion, KMEA
August board meeting.

4. Provide leadership for Organizational Issues (KMEA Administrative)

Evidence of
Goals Met

- Needs assessment for acquisition of a grant writer and building financial reserves.

Leaders

KMEA Executive Board

Action Step

Review and evaluate current board structure.

Timeline

Ongoing, 2005-07 Executive Board Communications

4. Provide leadership for Organizational Issues (Statewide Festival Ensembles)

Evidence of
Goals Met

- Appoint ad hoc committee to study festival performing groups at the ISW.
- On-going small-school issues discussion

Leaders

Randy Fillmore *
Mike Quilling
Rick Ives
Jean Ney
Affiliate Organization Reps.
Other members as necessary

Action Step

- Study ramifications (logistics, administration, etc) of

- Statewide Group expansions.
- Explore rotation of audition and finale repertoire.
- Guidelines for directors missing deadlines for auditions.
- Eligibility for home/virtual school students.

Timeline

Summer 2005
 Committee determines composition of committee and initial discussions.
 August 12-13, 2005
 Committee presents update of plans to KMEA board.

4. Provide leadership for Organizational Issues (KSHSAA Festival Committee)

Evidence of Goals Met

- Continued work by the Festival Committee.
- Act on proposals brought to the KMEA board by Festival Committee.

Leaders

Dana Hamant
 Festival Committee
 Jean Ney

Action Step

- Prioritize issues and concerns.
- Meet with Reggie Romine, Summer 2005.
- Move towards more clear and educational rating sheets.
- Considerations for judges training.
- Protection of festival events on KSHSAA calendar.
- More direct involvement for KMEA in festivals.
- Consideration of sight reading.
- Explore improved facilities/venues for festivals.

Timeline

June 10-11, 2005
 Open discussion at KMEA board meeting and proposals, if needed.

4. Provide leadership for Organizational Issues (KMEA Website)

Evidence of Goals Met

- Discussions and possible proposals regarding current website issues.

Leaders

Troy Johnson *

Executive Committee and officers

Action Step

- Privacy and security issues.
- Online membership directory.
- Music repertoire audition lists online.
- Communications with membership.
- Website form posting and removal.

Timeline

June 10-11, 2005

Open discussion at KMEA board meeting and proposals, if needed.