KMEA Strategic Plan 2003-2005

The Implementation Plan provides an outline of how objectives of the Strategic Plan will be met, including responsibilities and deadlines.

Professional Growth

1. RECRUIT AND ATTRACT TEACHERS
Action 1: KMEA will host an invitational Tri-M Music Honor Society Convention in conjunction with the In-Service Workshops.
Action 2: KMEA will identify and implement ways to promote and expand the membership and activities of CMENC.
Action 3: KMEA will provide a link to the KSDE website Job Listing page for the purpose of assisting our membership with employment.

2. RETAIN TEACHERS
Action 1: KMEA will target issues relating to teacher retention with clinics at the In-Service Workshops.
Action 2: KMEA will continue to develop and implement a mentoring system with assistance from the affiliate organizations.
Action 3: KMEA will provide support programs on the KMEA website.

3. PROVIDE LEADERSHIP IN THE USE OF TECHNOLOGY FOR MUSIC EDUCATION
Action 1: KMEA will continue to use the In-Service Workshop as a forum for clinics and exhibits on technology.
Action 2: KMEA will update and enhance its Internet site on a continuing basis.
Action 3: KMEA will improve communication through its membership e-mail list.

4. PROVIDE LEADERSHIP IN MUSIC STANDARDS / CURRICULUM / ASSESSMENT
Action 1: KMEA, in conjunction with the Kansas Department of Education, will re-evaluate a "Suggested Assessment Guide" for the Kansas Music Education Curriculum Framework.
Action 2: KMEA will continue to emphasize the teaching of the National (Kansas) Standards for Music Education.
Action 3: KMEA will explore the topic of cross-curriculum / interdisciplinary teaching.

Outreach

5. MUSIC EDUCATION ADVOCACY
Action 1: KMEA will provide clinic sessions at the In-Service Workshops targeting relationships with administrators, community, and elected officials.
Action 2: KMEA will use the media to promote and advance music education in Kansas.
Action 3: KMEA will consider partnerships and alliances for the benefit of Music Education in Kansas.

6. PROMOTE LIFE LONG LEARNING IN MUSIC
Action 1: KMEA will stress the teaching of the National (Kansas) Standards for Music Education.
Action 2: KMEA will use the KMEA website to reach an audience broader than our membership.
Action 3: KMEA will promote music activities that occur outside the traditional music classroom with learners that are other than traditional students.

Organizational Issues

7. ENCOURAGE KMEA/CMENC/TRI-M MEMBERSHIP TO IMPROVE THE QUALITY OF MUSIC EDUCATION IN KANSAS
Action 1: KMEA will identify and target low membership areas of the state.
Action 2: KMEA will target CMENC membership.
Action 3: KMEA will increase Tri-M membership.

8. ASSESS AND EVALUATE THE KMEA PAID STAFF
Action 1: KMEA will utilize an instrument/system to evaluate paid staff and use the instrument/system to generate recommendations concerning paid staff.

Ongoing

9. MAINTAIN AND/OR IMPROVE CURRENT OFFERINGS AND PROGRAMS ACCORDING TO THE PRIORITIES AND RESOURCES OF THE MEMBERSHIP
Action 1: KMEA will provide an annual In-Service Workshop.
Action 2: KMEA will provide the Kansas Music Review magazine.